

REP HEADLINE# 8408728
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/16 15.34
CHANGES ** KPLC-TV ***

ADV # _____ ADV. NAME POLI/F CAMPBELL/D/SEN/LA REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME HULSEN MEDIA SERVICES BUYER NAME KRISTIN HULSEN

2400 LARAMIE TRAIL
AUSTIN, TX 78745

SALES PRSN WA- MATTHEW WURM (H)

ORDER # _____ CONTRACT # 8408728

CLASS: NATL. LOCAL REGIONAL

PRDCT CAMPBELL 4 US SENATE EST#952 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT3/16 15.34

REP: REVISED ORDER
REVISED RATE IN LINE 4
CANCELLED LINES 7-9
TTL SAME, \$3,420
PLS CONFIRM
THANKS JASMINE FOR MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FOSTER CAMPBELL FOR U.S. SENATE

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE :/WK: INVT : :SPTS:
AGENCY ADVERTISER CODE = 116
AGENCY PRODUCT CODE = 116
AGENCY EST# = 952

4 R 1030P-1130P 30 \$280.00 10/9 10/9 1 SUN 1
PROGRAM : 7 NWS SU L
CON COM1: 7 NWS SU L
7 S 1000P-1035P 30 \$405.00 10/4 10/4 0 TUE 0
PROGRAM : 10P NEWS
CON COM1: 10P NEWS

Camp 10.3-10.16 Rev 1

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ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/16 15.34
*** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	S		530A-700A	30		\$165.00	10/4	10/4	0		TUE	0
PROGRAM : SUNRISE NEWS												
CON COM1: SUNRISE NEWS												
9	S		600P-630P	30		\$405.00	10/4	10/4	0		TUE	0
PROGRAM : 7 NWS 6P												
CON COM1: 7 NWS 6P												
12	A		1235A-105A	30		\$5.00	10/9	10/9	1		SUN	1
PROGRAM : CARSON DAILY												
CON COM1: CARSON DAILY												
13	A		530A-700A	30		\$165.00	10/7	10/7	1		FRI	1
PROGRAM : SUNRISE NEWS												
CON COM1: SUNRISE NEWS												
14	A		600P-630P	30		\$405.00	10/5	10/5	1		WED	1
PROGRAM : 7 NWS 6P												
CON COM1: 7 NWS 6P												
15	A		1000P-1035P	30		\$405.00	10/5	10/5	1		WED	1
PROGRAM : 10P NEWS												
CON COM1: 10P NEWS												
OCT/16 \$3,420.00												

MARKET TOTALS \$8,769 KPLC 39% KVHP 44% CABL 17% NVHP 0%

ESTIMATED SHARES

SVC- NONE

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT TOTAL \$3,420.00

TOTAL SPOTS 12

CONTRACT



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

Contract / Revision POL8728 /		Alt Order # 08408728
Product CAMPBELL 4 US SENATE		
Contract Dates 10/03/16 - 10/16/16	Estimate # 952	
Advertiser POL/Campbell, Foster/D/US Senate/Louisian		Original Date / Revision 10/04/16 / 10/04/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Matthew Wurm	Sales Office HRP-Detroit
Special Handling		
Demographic Households		
Agy Code TV15247	Advertiser Code 116	Product 1/2 116
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	10/10/16	10/10/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$405.00				
N 2	KPLC	10/10/16	10/10/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$165.00				
N 3	KPLC	10/10/16	10/10/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$405.00				
N 4	KPLC	10/09/16	10/09/16	Late News Following NFL	1015-1045p		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$280.00				
N 5	KPLC	10/06/16	10/06/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---1---				1	\$405.00				
N 6	KPLC	10/06/16	10/06/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---1---				1	\$165.00				
D 7	KPLC	10/04/16	10/04/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	0	\$0.00
D 8	KPLC	10/04/16	10/04/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	0	\$0.00
D 9	KPLC	10/04/16	10/04/16	7News at Six	6:00 PM-6:30 PM		:30				NM	0	\$0.00
N 10	KPLC	10/05/16	10/05/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--1----				1	\$165.00				
N 11	KPLC	10/05/16	10/05/16	Wednesday Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--1----				1	\$450.00				
N 12	KPLC	10/10/16	10/10/16	Last Call With Carson Daily L1236-106x			:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$5.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
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Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u> POL8728 /		<u>Alt Order #</u> 08408728
<u>Contract Dates</u> 10/03/16 - 10/16/16	<u>Product</u> CAMPBELL 4 US SENA	<u>Estimate #</u> 952
<u>Advertiser</u> POL/Campbell, Foster/D/I		<u>Original Date / Revision</u> 10/04/16 / 10/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 13	KPLC	10/07/16	10/07/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/03/16	10/09/16	----1--				1	\$165.00				
N 14	KPLC	10/05/16	10/05/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/03/16	10/09/16	--1----				1	\$405.00				
N 15	KPLC	10/05/16	10/05/16	7News Nightcast	10-1035pm		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/03/16	10/09/16	--1----				1	\$405.00				
Totals								0.00				12	\$3,420.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	12	\$3,420.00	(\$513.00)	\$2,907.00
Totals	12	\$3,420.00	(\$513.00)	\$2,907.00

Signature: _____ **Date:** _____

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